

Blain's Farm & Fleet – Official Sweepstakes Rules

Blain's Farm & Fleet Live Dog Food Webinar Sweepstakes

February 4, 2025

TERMS AND CONDITIONS:

1. NO PURCHASE NECESSARY TO ENTER OR WIN THE Blain's Farm & Fleet Live Webinar Dog Food Sweepstakes (THE "SWEEPSTAKES"). A purchase will not improve your chances of winning. OPEN ONLY TO LEGAL RESIDENTS OF, AND RESIDING IN, THE CONTIGUOUS 48 UNITED STATES, THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER. Void in Alaska, Hawaii, California, New York, Florida, and Rhode Island, and where restricted or prohibited by law. Sweepstakes begins 02/04/2025, at 7:00 P.M. Central Standard Time ("CST") and ends 02/04/2025, at 8:00 P.M. CST ("Sweepstakes Period"). The Sweepstakes is sponsored by Blain Supply Inc. ("Sponsor"). By entering the Sweepstakes, you accept and agree to be bound by these Official Sweepstakes Rules.

2. ELIGIBILITY: Employees of Sponsor (Blain Supply Inc.) and, their respective parents, subsidiaries, and affiliated companies, divisions, suppliers and advertising and promotion agencies, and the immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, of each such employee are not eligible to enter or to win the Sweepstakes. The parties acknowledge that Blain Supply Inc. shall not be liable for the reimbursement of any prizes or other amounts payable to entrants who are in violation of these eligibility requirements or these Official Sweepstakes Rules.

3. HOW TO ENTER:

During the Sweepstakes Period, there is one way to enter the Sweepstakes:

(A) Participants must both register for and attend Blain's Farm & Fleet's Live Dog Food Webinar Event on 02/04/2025.

Limit one entry per person. All entries submitted become the property of the Sponsor. If for any reason the Sweepstakes is not capable of being conducted as contemplated in the Official

Rules, including if due to technical failures which compromise the administration or integrity of the Sweepstakes, Blain Supply Inc., in its sole discretion, reserves the right to terminate or modify the Sweepstakes. Blain Supply Inc. reserves the right to disqualify any entrant who tampers or attempts to tamper with the entry procedure or the Sweepstakes or violates these Official Rules.

4. ELIGIBILITY:

Those who are eligible in accordance with these Official Rules will automatically be entered in the Sweepstakes when following the above rules for entry. Entry is open to legal residents of the 44 continental United States and DC excluding residents of New York, California, Rhode Island, and Florida (the "Eligible Territory") who are 18 years or older at the time of entry and who are not: (i) employees of Blain Supply Inc. or (ii) immediate family members or household members of such persons. Participation in any part of the Sweepstakes constitutes a participant's agreement to be bound by these Official Rules. Participants agree to be bound by the decisions of Blain Supply Inc. with respect to this Sweepstakes and such decisions shall be final.

5. SWEEPSTAKES PRIZE; ODDS.

- a. Enter to win (1) of (1) Grand Prizes of Free Dog Food for a Year (equates to 12 bags of Blain's Farm & Fleet Naturals, Grain Free, or Specialty Dog Food).**

No transfer or substitution of prize permitted except where required by law. If the Prize, or any portion of such prize, becomes unavailable, the Sponsor may award a substitute prize of equal or greater value. Odds of winning depend on the number of eligible entries received in the Sweepstakes. Winner is only eligible for one prize. All expenses, costs and fees not expressly included above are the sole responsibility of the Prize Winner. The total number of prizes to be awarded in the Sweepstakes is one (1) prize. Winners must pick up their prize at their local Blain's Farm & Fleet store. Prizes are not available to be shipped.

6. WINNER SELECTION AND NOTIFICATION:

Tentative Prize winners will be selected in a random drawing to be held on or about 02/05/2025. The selected entry will be the tentative Prize winner, subject to confirmation by Blain Supply Inc. of compliance with the Official Rules. Blain Supply Inc. will use reasonable efforts to notify the tentative Prize winner via e-mail within five (5) days of the drawing and at that time Blain Supply Inc. may, at its election, require a tentative Prize winner to complete Blain Supply Inc. Affidavit of Eligibility and Liability and Model Release Form (the "Release") as a condition to receiving the Prize. The notified person, at his or her discretion, may disclaim the

Prize by not claiming such Prize or by not completing and returning to Blain Supply Inc. the Release within five (5) days and in such case an alternate tentative Prize winner will be selected. This process will be repeated as necessary until such time as a tentative Prize winner completes and returns to Blain Supply Inc. and Blain Supply Inc. Affidavit of Eligibility and Liability and Publicity Release within seven (7) days. At such time, subject to verification by the Sweepstakes judges, a tentative Prize winner will be deemed the Prize Winner. Except where prohibited by law, the Prize Winner further grants to Blain Supply Inc. the right to use the Prize Winner's name, photograph, voice, likeness and city of residence for purposes of advertising or promoting and publicizing the efforts and activities of Blain Supply Inc. and the Sweepstakes without further consideration and to release his or her name to persons requesting the name of the winner of the Sweepstakes. Except where prohibited by law, the Prize Winner further grants Blain Supply Inc. the right to use such Prize Winner's name, photograph, voice, likeness and city of residence for purposes of advertising or promoting and publicizing the efforts and activities of Blain Supply Inc. and the Sweepstakes without further consideration and to release his or her name to persons requesting the names of the winners of the Sweepstakes. Non-compliance or the return of any prize notification as undeliverable may result in disqualification and selection of an alternate winner.

7. NAME OF WINNER:

For the name of the Prize Winner, Blain Supply Inc. will reach out through email to inform the winner of their selection.

8. RELEASE AND LIMITATIONS OF LIABILITY:

BY PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANTS AGREE TO RELEASE AND HOLD HARMLESS BLAIN SUPPLY INC., THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ITS AND THEIR OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (THE "SWEEPSTAKES PARTIES") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. EACH PARTICIPANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE SWEEPSTAKES PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE SWEEPSTAKES, AND IN NO EVENT SHALL THE SWEEPSTAKES PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES AND EACH PARTICIPANT WAIVES THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER.

9. FURTHER RESTRICTIONS; DISQUALIFICATION.

Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and/or use of the Prize not specifically stated herein are the sole responsibility of the entrant. Blain Supply Inc. will not replace any lost or stolen prize. Blain Supply Inc. is not responsible for the winner's use of any Prize after it has been received by the Prize winner. Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified. Each entry must be submitted by the entrant.

10. GENERAL CONDITIONS.

Subject to applicable law, Blain Supply Inc. reserves the right to change these rules at any time. At the sole discretion of Blain Supply Inc., all entries are subject to verification. Blain Supply Inc. is not responsible for any computer, software, online, Internet or technological malfunctions or for lost, late, stolen, incomplete, illegible, inaccurate, undelivered, delayed, mutilated, postage-due or misdirected mail, correspondence, requests, claims or other errors or problems in connection with or relating to the Sweepstakes. If for any reason the Sweepstakes is not capable of being conducted as contemplated in the Official Rules, Blain Supply Inc. may terminate or modify the Sweepstakes. Blain Supply Inc. may disqualify any entrant who tampers or attempts to tamper with the entry procedure or the Sweepstakes or violates these Official Rules. This Sweepstakes is offered only in the United States, excluding Florida, New York, Rhode Island, California, Alaska, and Hawaii and is governed by the laws of the state of Wisconsin, and participants agree that the venue with respect to any dispute will be in Wisconsin and any claims relating to this Sweepstakes must be resolved in Wisconsin.