



News Release

FOR IMMEDIATE RELEASE

Media Contact: Gayla Kirshner

Phone: (713)962-9020

Email: gayla@gcomworks.com

Blain's Farm & Fleet Resumes Construction on New Monroe Store

Monroe, WI (July 21, 2020): Blain's Farm & Fleet is proud to announce that construction will resume on their new Monroe store by the beginning of August. Blain's Farm & Fleet had previously announced that they would be relocating their store to 405 W 8th St, Monroe, WI on the site of the closed Shopko store. After a short standstill due to disruptions caused by COVID-19, including concerns of material and product shortages, Blain's Farm & Fleet is expecting to finish the project in Spring 2021.

"We are elated to continue renovation of our new Monroe store and to be reinvesting in the Monroe community. Our neighbors in Monroe have remained loyal supporters of Blain's Farm & Fleet for over 50 years and especially during this difficult time," says Jane Blain Gilbertson, Owner and President of Blain's Farm & Fleet.

The new Blain's Farm and Fleet store will provide a larger location at 75,853 total square feet and more than double the parking spots. With over 20,000 additional square feet, Blain's Farm and Fleet will add a best-in-class covered Drive-Thru that will feature two lanes and an updated state-of-the-art automotive service center. Customers will also enjoy wider aisles, expanded products and brands, as well as energy efficient LED lighting for both the interior and exterior.

"The Monroe community has always embraced Blain's Farm & Fleet, and we couldn't be happier to have this project back on track. We are here to serve our Monroe area neighbors every single day, and we can't wait to welcome them into our beautiful new store next spring!" adds Jane Blain Gilbertson.

The current store location at 251 8th Street, Monroe, WI will remain open while construction is underway. Blain's Farm and Fleet is looking for interested parties to redevelop the current store site after relocating next spring. "It is our goal to strengthen the communities that we serve," says Sara Iverson Smith, Director of Real Estate, Construction and Facilities. "So, we are focused on both building a best-in-class shopping experience in our new location and finding a good fit to fill our old location for the City of Monroe. That is what good neighbors do." Interested parties should contact Mrs. Iverson Smith at siversonsmith@blainsupply.com.

The Monroe Blain's Farm & Fleet is pleased to carry top-rated brands, including:

- Clothing: Carhartt, Dickies, Under Armour, Columbia, Levi's, Lee
- Footwear: Skechers, Puma, Keen, Asics, New Balance, CAT, Crocs
- Tools & Hardware: DeWalt, Milwaukee, Stanley, Craftsman
- Paint & Supplies: Benjamin Moore, Valspar, MinWax, Rustoleum, Graco, Purdy

- Automotive: Pennzoil, Valvoline, Mobil 1, Mystik, Fram, Prestone, Sea Foam, Meguiar's
- Tire & Auto Repair Service: Michelin, Goodyear, Cooper
- Sporting Goods: Realtree, Scent Blocker, Yeti, Coleman, Rapala, Plano
- Home & Housewares: KitchenAid, Cuisinart, Keurig, T-Fal, Lodge, Dyson,
- Pet Department: Purina, Blue Buffalo, Hill's Science Diet, Iams, Canidae, Taste of the Wild, Kong, Greenies
- Agriculture: Cargill, King Kutter, Nutrena, Behrens, Guardian, Manna Pro, Ware, Weaver Leather
- Lawn & Garden: Scotts, Miracle-Gro, RoundUp, Fiskars, Weber, Char-Broil
- Outdoor Power Equipment: Cub Cadet, Troy-Bilt

###

Founded in 1955, Blain's Farm & Fleet stores are specialty discount retailers with 42 locations throughout Illinois, Iowa, Michigan and Wisconsin. The company remains steadfast in its commitment to offering customers high quality products, competitive prices and reliable service. Visit www.farmandfleet.com.