

TERMS AND CONDITIONS:

1. NO PURCHASE NECESSARY TO ENTER OR WIN THE EUKANUBA WHISTLE GO EXPLORE 2.0 PROMOTION (THE "PROMOTION"). A purchase will not improve your chances of winning. OPEN ONLY TO LEGAL RESIDENTS OF, AND RESIDING IN, THE CONTIGUOUS 48 UNITED STATES, THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER. Void in Alaska, Hawaii, California, New York, Florida, and Rhode Island. Promotion begins 9/01/2023, at 12:00 A.M. Central Standard Time ("CST") and ends 9/30/2023, at 11:59:59 P.M. CST ("Promotions Period"). The Promotion is sponsored by Blain Supply Inc. ("Sponsor"). By entering the Promotion, you accept and agree to be bound by these Official Promotion Rules.

2. ELIGIBILITY: Employees of Sponsor (Blain Supply Inc.) and, their respective parents, subsidiaries, and affiliated companies, divisions, suppliers and advertising and promotion agencies, and the immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, of each such employee are not eligible to enter or to win the Promotion. The parties acknowledge that Blain Supply Inc. shall not be liable for the reimbursement of any prizes or other amounts payable to entrants who are in violation of these eligibility requirements or these Official Promotion Rules.

3. HOW TO ENTER:

During the Eukanuba Whistle Go Explore 2.0 Promotion Period, there are (2) ways to enter the Promotion:

(A) Purchase any 28 or 30-pound bag of Eukanuba dog food and send an attachment of your full receipt or order confirmation to sweepstakes@blainsupply.com. 1 bag of food equals 1 entry. Full receipt is required to validate the purchase date, purchase order number, item(s) purchased and retailer information. All entries must be received by 11:59:59 PM (CST) September 30, 2023.

(B) Send a 4x6 Index card with your name, extra fact (dog's name), phone number and email to 3507 E Racine St, Janesville, WI 53546. 1 card equals 1 entry. Must be postmarked by- September 30, 2023 to be eligible.

Limit one entry per person regardless of means of entry. If for any reason the Promotion is not capable of being conducted as contemplated in the Official Rules, including if due to technical failures which compromise the administration or integrity of the Promotion,

Blain Supply Inc., in its sole discretion, reserves the right to terminate or modify the Promotion. Blain Supply Inc. reserves the right to disqualify any entrant who tampers or attempts to tamper with the entry procedure or the Promotion or violates these Official Rules.

4. ELIGIBILITY:

Those who are eligible in accordance with these Official Rules will automatically be entered in the Promotion when following the above rules for entry. Entry is open to legal residents of the 44 continental United States and DC excluding residents of New York, California, Rhode Island, and Florida (the "Eligible Territory") who are 18 years or older at the time of entry and who are not: (i) employees of Blain Supply Inc. or Mars, Inc. or its affiliates or subsidiaries (ii) immediate family members or household members of such persons. Participation in any part of the Promotion constitutes a participant's agreement to be bound by these Official Rules. Participants agree to be bound by the decisions of Blain Supply Inc. with respect to this Promotion and such decisions shall be final.

5. PROMOTION PRIZE; ODDS.

Entered to win (1) of (3) Whistle Go Explore 2.0 devices with a one-year subscription.

6. WINNER SELECTION AND NOTIFICATION:

Tentative Prize winners will be selected in a random drawing to be held on or about 10/15/2023. The selected entry will be the tentative Prize winner, subject to confirmation by Blain Supply Inc. of compliance with the Official Rules. Blain Supply Inc. will use reasonable efforts to notify the tentative Prize winner via e-mail and/or social media messaging within five (5) days of the drawing and at that time Blain Supply Inc. may, at its election, require a tentative Prize winner to complete Blain Supply Inc. Affidavit of Eligibility and Liability and Model Release Form (the "Release") as a condition to receiving the Prize. The notified person, at his or her discretion, may disclaim the Prize by not claiming such Prize or by not completing and returning to Blain Supply Inc. the Release within five (5) days and in such case an alternate tentative Prize winner will be selected. This process will be repeated as necessary until such time as a tentative Prize winner completes and returns to Blain Supply Inc. and Blain Supply Inc. Affidavit of Eligibility and Liability and Publicity Release within seven (7) days. At such time, subject to verification by the Promotion judges, a tentative Prize winner will be deemed the Prize Winner. Except where prohibited by law, the Prize Winner further grants to Blain Supply Inc. the right to use the Prize Winner's name, photograph, voice, likeness and city of residence for purposes of advertising or promoting and publicizing the efforts and

activities of Blain Supply Inc. and the Promotion without further consideration and to release his or her name to persons requesting the name of the winner of the Promotion. Except where prohibited by law, the Prize Winner further grants Blain Supply Inc. The right to use such Prize Winner's name, photograph, voice, likeness and city of residence for purposes of advertising or promoting and publicizing the efforts and activities of Blain Supply Inc. and the Promotion without further consideration and to release his or her name to persons requesting the names of the winners of the Promotion. Non-compliance or the return of any prize notification as undeliverable may result in disqualification and selection of an alternate winner.

7. NAME OF WINNER:

For the name of the Prize Winner, Blain Supply Inc. will reach out through social media, messages, and/or email to inform the winner of their selection.

8. RELEASE AND LIMITATIONS OF LIABILITY:

BY PARTICIPATING IN THE PROMOTION, PARTICIPANTS AGREE TO RELEASE AND HOLD HARMLESS BLAIN SUPPLY INC. AND MARS, INC., THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ITS AND THEIR OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (THE "PROMOTION PARTIES") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE PROMOTION OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. EACH PARTICIPANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE PROMOTION PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE PROMOTION, AND IN NO EVENT SHALL THE PROMOTION PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES AND EACH PARTICIPANT WAIVES THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER.

9. FURTHER RESTRICTIONS; DISQUALIFICATION.

Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and/or use of the Prize not specifically stated herein are the sole responsibility of the entrant. Blain Supply Inc. will not replace any lost or stolen prize. Blain Supply Inc. is not responsible for the winner's use of any Prize after it has been delivered to the Prize winner. Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified. Each entry must be submitted by the entrant.

10. GENERAL CONDITIONS.

Subject to applicable law, Blain Supply Inc. reserves the right to change these rules at any time. At the sole discretion of Blain Supply Inc., all entries are subject to verification. Blain Supply Inc. is not responsible for any computer, software, online, Internet or technological malfunctions or for lost, late, stolen, incomplete, illegible, inaccurate, undelivered, delayed, mutilated, postage-due or misdirected mail, correspondence, requests, claims or other errors or problems in connection with or relating to the Promotion. If for any reason the Promotion is not capable of being conducted as contemplated in the Official Rules, Blain Supply Inc. may terminate or modify the Promotion. Blain Supply Inc. may disqualify any entrant who tampers or attempts to tamper with the entry procedure or the Promotion or violates these Official Rules. This Promotion is offered only in the United States, excluding Florida, New York, Rhode Island, California, Alaska, and Hawaii and is governed by the laws of the state of Wisconsin, and participants agree that the venue with respect to any dispute will be in Wisconsin and any claims relating to this Promotion must be resolved in Wisconsin.