



DRAFT

News Release

FOR IMMEDIATE RELEASE

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Blain's Farm & Fleet Presents Checks to Local FFA Chapters

Jackson, MI February 11, 2019 – Continuing Blain's Farm & Fleet's tradition of supporting local non-profits, the two new Michigan stores donated \$1,130 to their local FFA chapters. Blain's Farm & Fleet partnered with Carhartt to sponsor a sewing demonstration in its brand new Jackson and Portage stores in October and November. At the event, Carhartt sewed woven patches of the Blain's Farm & Fleet logo onto Carhartt knit caps that were purchased by customers. All proceeds were donated to the Jackson Area Career Center FFA and the Kalamazoo RESA South/Vicksburg FFA.

Blain's Farm & Fleet is proud to support the communities it serves. In 1955, Blain's Farm & Fleet started out as a discount farm store built with strong ties to family and community. "As a family owned company, we value the long standing tradition of supporting charitable organizations dedicated to family, community and agricultural education," explained Blain's Public Relations Manager, Nicole Kilmer.

The partnership between Blain's Farm and Fleet and the FFA continues to grow. They are excited to work with and help students in Michigan with the hopes to encourage and continue the education of agriculture within their communities. Carhartt has been a National Sponsor for the FFA since 1997.

"FFA is dedicated to making a positive difference in the lives of students by developing their potential for premier leadership, personal growth, and career success through agricultural education," said Jodi Vidra, Senior Retail Brand Manager of Carhartt. "As a proud sponsor of the organization since 1997, Carhartt recognizes the important role the FFA plays in strengthening the community while teaching the next generation the values of hard work."

For more information about Blain's Farm & Fleet and its community involvement, visit farmandfleet.com.

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Blain's Farm & Fleet stores are specialty discount retailers with 40 locations throughout Illinois, Iowa Wisconsin and now Michigan. The company remains steadfast in its commitment to offering customers high quality products, competitive prices and reliable service. Visit www.farmandfleet.com.