

## Blain's Farm & Fleet – Official Sweepstakes Rules

### Farm Appreciation Event Sweepstakes

02/15/2024 – 02/25/2024

#### **1. NO PURCHASE NECESSARY TO ENTER OR WIN THE FARM APPRECIATION EVENT SWEEPSTAKES (THE “SWEEPSTAKES”). A purchase will not improve your chances of winning.**

OPEN ONLY TO LEGAL RESIDENTS OF, AND RESIDING IN, THE CONTIGUOUS 48 UNITED STATES, THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER AS OF 9/27/2023. Void in Alaska, Hawaii and where restricted or prohibited by law.

Sweepstakes begins 02/15/2024, at 12:00 A.M. Central Standard Time (“CST”) and ends 02/25/2024, at 11:59:59 P.M. CST (“Sweepstakes Period”). The Sweepstakes is sponsored by Blain's Farm & Fleet (“Sponsor”). By entering the Sweepstakes, you accept and agree to be bound by these Official Sweepstakes Rules.

**2. ELIGIBILITY:** Employees of Sponsor, their respective parents, subsidiaries, and affiliated companies, divisions, suppliers and advertising and promotion agencies, and the immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, of each such employee are not eligible to enter or to win the Sweepstakes. The parties acknowledge that the Sponsor shall not be liable for the reimbursement of any prizes or other amounts payable to entrants who are in violation of these eligibility requirements or these Official Sweepstakes Rules.

**3. HOW TO ENTER:** During the Sweepstakes Period, there are three (3) ways to enter the Sweepstakes:

**(A)** As an existing Blain's Rewards member, make a purchase at any participating Blain's Farm & Fleet stores on qualifying merchandise to be entered into the Sweepstakes; 1 entry per customer per entry period

**(B)** Sign up for the Blain's Rewards Program and make a qualifying purchase at any of the participating Blain's Farm & Fleet stores to be entered into the Sweepstakes; 1 entry per customer per entry period

**(C)** Visit Customer Care Center in any Blain's Farm & Fleet store locations to fill out an entry form, limit 1 entry per customer per entry period; must be a new or registered Blain's Rewards Program member to enter no purchase necessary.

**A Qualifying purchase is defined by purchasing any quantity of agricultural products from the Farm Department in a Blain's Farm & Fleet store; including Farm Equipment, Farm Supplies, Livestock Feed and Equipment, Live Animals, Poultry Supplies, Beekeeping Supplies, Livestock Health and Grooming, Horse Care and Tack, Fences, Dairy Equipment and Supplies, Maple Syrup Supplies. Online purchases for pick up, drive through or ship to home are not eligible for entry.**

Limit one entry per person regardless of means of entry. All entries submitted become the property of the Sponsor and none will be returned. If for any reason the Sweepstakes is not capable of being conducted as contemplated in the Official Rules, including if due to technical failures which compromise the administration or integrity of the Sweepstakes, Sponsor, in its sole discretion, reserves the right to terminate or modify the Sweepstakes. Sponsor reserves the right to disqualify any entrant who tampers or attempts to tamper with the entry procedure or the Sweepstakes or violates these Official Rules.

#### **4. ELIGIBILITY:**

Those who are eligible in accordance with these Official Rules will automatically be entered in the Sweepstakes when making a purchase as an existing or new Rewards Member. Entry is open to legal residents of the 48 continental United States and DC (the "Eligible Territory") who are 18 years or older at the time of entry and who are not: (i) employees of Sponsor or (ii) immediate family members or household members of such persons. Participation in any part of the Sweepstakes constitutes a participant's agreement to be bound by these Official Rules. Participants agree to be bound by the decisions of Sponsor with respect to this Sweepstakes and such decisions shall be final.

#### **5. SWEEPSTAKES PRIZE; ODDS.**

There will be six winners of the sweepstakes, each winner winning one prize.

One winner will win a grooming set (value of \$389.97)

One winner will win one pallet (45 bales) of swift pick pine bedding (value \$298.82)

Four winners will win 10 bags of your-choice Agrimaster Feed (minimum value \$119)

No transfer or substitution of prize permitted except where required by law. If the Prize, or any portion of such prize, becomes unavailable, the Sponsor may award a substitute prize of equal or greater value. Odds of winning depend on the number of eligible entries received in the Sweepstakes. Winner is only eligible for one prize. Taxes on the Prize are the

sole responsibility of the Prize Winner. All expenses, costs and fees not expressly included above are the sole responsibility of Prize Winner. The total number of prizes to be awarded in the Sweepstakes is five (5) prizes. Following determination of the winners, the prizes will be delivered to the winner's Blain's Farm & Fleet Store Location preference within 30 days.

## **6. WINNER SELECTION AND NOTIFICATION:**

Tentative Prize winners will be selected in a random drawing to be held on or about February 26, 2024 (the "Drawing"). The selected entry will be the tentative Prize winner, subject to confirmation by Sponsor of compliance with the Official Rules. Sponsor will use reasonable efforts to notify the tentative Prize winner via e-mail and/or telephone within five (5) days of the drawing and at that time Sponsor may, at its election, require a tentative Prize winner to complete Sponsor's Affidavit of Eligibility and Liability and Publicity Release (the "Release") as a condition to receiving the Prize. The notified person, at his or her discretion, may disclaim the Prize by not claiming such Prize or by not completing and returning to Sponsor the Release within five (5) days and in such case an alternate tentative Prize winner will be selected. This process will be repeated as necessary until such time as a tentative Prize winner completes and returns to Sponsor the Sponsor's Affidavit of Eligibility and Liability and Publicity Release within seven (7) days. At such time, subject to verification by the Sweepstakes judges, a tentative Prize winner will be deemed the Prize Winner. Except where prohibited by law, the Prize Winner further grants to the Sponsor the right to use the Prize Winner's name, photograph, voice, likeness and city of residence for purposes of advertising or promoting and publicizing the efforts and activities of the Sponsor and the Sweepstakes without further consideration and to release his or her name to persons requesting the name of the winner of the Sweepstakes. Except where prohibited by law, the Prize Winner further grants to the Sponsor the right to use such Prize Winner's name, photograph, voice, likeness and city of residence for purposes of advertising or promoting and publicizing the efforts and activities of the Sponsor and the Sweepstakes without further consideration and to release his or her name to persons requesting the names of the winners of the Sweepstakes. Non-compliance or the return of any prize notification as undeliverable may result in disqualification and selection of an alternate winner.

**7. NAME OF WINNER:** For the name of the Prize Winner, available before July 31, 2024 send a self-addressed stamped envelope (except where not required by State law) to: Farm Appreciation Event SWEEPSTAKES Winner's List at the Sweepstakes Address.

## **8. RELEASE AND LIMITATIONS OF LIABILITY:**

BY PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANTS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR, ITS AFFILIATES, SUBSIDIARIES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ITS AND THEIR OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (THE "PROMOTION PARTIES") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OF ANY PRIZE, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. EACH PARTICIPANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE PROMOTION PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE PROMOTION, AND IN NO EVENT SHALL THE PROMOTION PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES AND EACH PARTICIPANT WAIVES THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER.

## **9. FURTHER RESTRICTIONS; DISQUALIFICATION.**

Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and/or use of the Prize not specifically stated herein are the sole responsibility of the entrant. Sponsor will not replace any lost or stolen prize. Sponsor is not responsible for the winner's use of any Prize after it has been delivered to the Prize winner. Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified. Each entry must be submitted by the entrant.

## **10. GENERAL CONDITIONS.**

Subject to applicable law, Sponsor reserves the right to change these rules at any time. At the sole discretion of Sponsor, all entries are subject to verification. Sponsor is not responsible for any computer, software, online, Internet or technological malfunctions or for lost, late, stolen, incomplete, illegible, inaccurate, undelivered, delayed, mutilated, postage-due or misdirected mail, correspondence, requests, claims or other errors or problems in connection with or relating to the Sweepstakes. All entries submitted become the property of the Sponsor and will not be returned. If for any reason the Sweepstakes is not capable of being conducted as contemplated in the Official Rules, Sponsor may terminate or modify the Sweepstakes. Sponsor may disqualify any entrant who tampers or attempts to tamper with the entry procedure or the Sweepstakes or violates these Official Rules. This Sweepstakes is offered only in the United States and is governed by the laws of

the state of Wisconsin, and participants agree that venue with respect to any dispute will be in Wisconsin and any claims relating to this Sweepstakes must be resolved in